

OUR INTEGRATED SERVICES PUT YOU ON A PATH TO GREATER IMPACT

COMPANY OVERVIEW

Campbell & Company is an employee-owned national consulting firm that helps mission-driven organizations create greater impact through fundraising consulting, communications, strategic information services, and executive search. Since 1976, Campbell & Company has helped over 2,500 clients grow their fundraising results through an integrated approach. In addition, our award-winning executive search team brings a record of success in placing exceptional leaders across nonprofit sector.

Underlying all our work is a culture driven by integrity, candor, rigor, partnership, inclusion, creativity, and our dedication to collaborating with nonprofits invested in inclusive philanthropy to change lives and move the nonprofit sector toward greater justice.

CAMPBELL & COMPANY'S INTEGRATED APPROACH

Our versatile teams bring a range of expertise to every partnership so we can look at your challenges from every angle and bring the big picture into focus.



FUNDRAISING CONSULTING

- Campaign Planning Study
- Campaign Counsel and Implementation
- Development Assessment
- Digital Donor Engagement
- Annual Giving
- Alumni Engagement



STRATEGIC INFORMATION SERVICES

- Analytics
- Benchmarking
- Database Review
- Prospect Research
- Surveys



COMMUNICATIONS CONSULTING

- Brand Messaging
- Case Development
- Communications Strategy
- Creative Communications
- Visioning



EXECUTIVE SEARCH

- Chief Executive Searches
- C-Suite Searches
- Board Member Searches

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CAMPBELL & COMPANY BY THE NUMBERS



1976

Year of Establishment:

In-depth experience in many of the nation's leading philanthropic markets



100%

Employee-Owned:

Everyone in our firm is invested in your mission and success



2,500+

Institutions Served:

Giving us an understanding of the donors, communities and institutions that make up the philanthropic market



65+

Strategic and Trusted Partners:

With range of skills, knowledge, and experience to meet the client's unique needs.

EXPERTISE AND IMPACT



Arts & Culture



Associations



Environment



Civic/Public
Affairs/Religion



Higher
Education



Independent
Schools



Healthcare



Human Services

THE BENEFITS OF CHOOSING CAMPBELL & COMPANY

Our philosophy of collaboration and inclusion also extends to how we operate as a firm. By maintaining a culture driven by integrity, candor, rigor, partnership, inclusion, and creativity, we empower every team member to innovate for the good of our clients and the good of the sector.



LOCAL KNOWLEDGE WITH A NATIONAL PRESENCE. With staff on the ground in six cities, Campbell & Company has in-depth expertise in many of the nation's leading philanthropic markets. As a result, we can help you reach donors wherever they are and develop strategies that match the landscape.



TEAM APPROACH. Campbell & Company's team approach to campaign planning and counsel relies on partnership, and a collaborative team of experts tied to a nationwide network. The mission-driven organizations we work with can leverage our firm's expertise in the nonprofit sector, ensure they own their philanthropic relationships, build institutional knowledge, and increase their fundraising capacity.



WE KNOW NONPROFIT ORGANIZATIONS. Campbell & Company has worked with over 2,000 nonprofit organizations of all sizes and missions across the country. By engaging in thought leadership, conducting original research, and building strong ties throughout the nonprofit world, we are deeply connected to developments and best practices in the sector.



DEEPLY ROOTED IN THE NONPROFIT SECTOR. We are active members of the Giving Institute, adhering to the Giving Institute code of ethics, and contributing to the annual Giving USA report. With this involvement in the nonprofit sector, Campbell & Company is committed to advancing the field of fundraising and deepening our understanding of philanthropic trends.

Contact us at [877.957.0000](tel:877.957.0000) and/or info@campbellcompany.com for more information or to launch the Campbell & Company Team within your organization today.