

PRESERVE OUR LANDS AND SUPPORT CLIMATE RESILIENCE

For environmental organizations, the stakes have never been higher—and rising to the challenge means connecting with philanthropists who care about the environment as much as you do.

Campbell & Company is an employee-owned national consulting firm that helps environmental organizations make these connections happen by developing strategies that help engage donors, craft messages that move them to action, build institutional fundraising capacity, and find visionary leaders that transform organizations.

Underlying all our work is our dedication to collaborating with nonprofits invested in inclusive philanthropy to change lives and move the nonprofit sector toward greater justice.

CAMPBELL & COMPANY'S INTEGRATED APPROACH

Our versatile teams bring a range of expertise to every partnership so we can look at your challenges from every angle and bring the big picture into focus.



FUNDRAISING CONSULTING

- Campaign Planning Study
- Campaign Counsel and Implementation
- Development Assessment
- Digital Donor Engagement
- Annual Giving
- Alumni Engagement



STRATEGIC INFORMATION SERVICES

- Analytics
- Benchmarking
- Database Review
- Prospect Research
- Surveys



COMMUNICATIONS CONSULTING

- Brand Messaging
- Case Development
- Communications Strategy
- Creative Communications
- Visioning



EXECUTIVE SEARCH

- Chief Executive Searches
- C-Suite Searches
- Board Member Searches

EXTENSIVE EXPERIENCE WITHIN THE ENVIRONMENTAL SECTOR

We have partnered with countless environmental and conservation-based nonprofits, representing dozens of campaigns and billions of dollars in philanthropic gifts:

Jefferson Land Trust (Port Townsend, WA): We are currently serving as campaign counsel following a successful campaign planning study engagement in 2021. The campaign planning study tested a comprehensive campaign through interviews, focus groups, and an external survey using case materials that positioned the Jefferson Land Trust as an organization focused on near-term goals and projects that fold into a long-range strategy and vision. Our study resulted in the Jefferson Land Trust moving forward with our recommended campaign goal and retaining our team as counsel. The campaign is currently on-track to achieve its goals.

The Nature Conservancy: We have worked extensively at the international, national, and state levels on a wide variety of development assessment, communications, campaign planning, and campaign counsel projects. We have partnered with TNC chapters in Alaska, California, Colorado, Florida, Illinois, Indiana, Kentucky, Maryland, District of Columbia, Montana, Nevada, New York, Oregon, Pennsylvania, Texas, Virginia, Washington, West Virginia, Wisconsin, and Wyoming.

The Wilderness Society (Washington, DC): Since 2014, Campbell & Company has enjoyed a long-term partnership with The Wilderness Society to develop their annual report, transforming this piece into a strategic, high-impact, and donor-focused communication. Most recently, Campbell & Company completed a nationwide campaign planning study for The Wilderness Society as they considered a 9-figure campaign effort for a variety of strategic priorities promoting evidence-based public policy initiatives at the federal and state level.

THE BENEFITS OF CHOOSING CAMPBELL & COMPANY

Our philosophy of collaboration and inclusion also extends to how we operate as a firm. By maintaining a culture driven by integrity, candor, rigor, partnership, inclusion, and creativity, we empower every team member to innovate for the good of our clients and the good of the sector.



WE KNOW THE ENVIRONMENTAL SECTOR. We have worked with various conservation-related organizations, wildlife, and national parks; our work with these organizations has given us a deep understanding of how to develop tailored strategies to promote the highest levels of philanthropic support from donors to environmental organizations.



LOCAL KNOWLEDGE WITH A NATIONAL PRESENCE. With consultants on the ground in six cities, Campbell & Company has in-depth expertise in many of the nation's leading philanthropic markets. As a result, we can help you reach donors wherever they are and develop strategies that match the landscape.



TEAM APPROACH. Campbell & Company's integrated approach relies on partnership, and a collaborative team of experts tied to a nationwide network. The mission-driven organizations we work with can leverage our firm's expertise in the nonprofit sector, ensure they own their philanthropic relationships, build institutional knowledge, and increase their fundraising capacity.

Contact us at [877.957.0000](tel:877.957.0000) or info@campbellcompany.com for more information or to launch the Campbell & Company Team within your organization today.