

EMPOWERING COMMUNITIES TAKES A FOCUS ON PHILANTHROPY

Faced with growing patient and client populations, healthcare and basic need organizations are rising to the challenge with the power of philanthropy.

Throughout our 45+ years of experience, we have partnered with organizations in every area that makes up the broader healthcare sector. Campbell & Company is privileged to partner with healthcare and basic needs organizations nationwide to:

- Harness the potential for [major gift fundraising](#), while honoring gifts of all sizes.
- Reach donors across multiple geographies and [maintain connection](#) with everyone who is part of the work.
- Calibrate the right tone and urgency within a [case for support](#) while balancing the message with hope.
- Inspire donors to make [transformational gifts](#) when project details might be unfolding in real time.
- Steward the many ways people [show support](#) - through volunteerism, political support, or support for specific programs.

THE CAMPBELL & COMPANY DIFFERENCE

In every service we provide—including fundraising consulting, analytics, communications, executive search, annual giving counsel, and more—we follow our mission statement, “**to collaborate and innovate with people who change lives through philanthropic vision and action.**”



Fully Integrated
Team Approach



Local Knowledge
With a National Presence



Deeply Rooted in
the Nonprofit Sector

A TRACK RECORD OF SUCCESS

Through partnerships with healthcare institutions across the country, we have come to understand the unique factors that influence giving. Our work includes partnerships with:



CAMPBELL & COMPANY'S INTEGRATED APPROACH

Our versatile teams bring a range of expertise to each partnership so we can look at your challenges from every angle and bring the big picture into focus.



FUNDRAISING CONSULTING

- Campaign Planning Study
- Campaign Counsel and Implementation
- Development Assessment
- Digital Donor Engagement
- Annual Giving
- Alumni Engagement



STRATEGIC INFORMATION SERVICES

- Analytics
- Benchmarking
- Database Review
- Prospect Research
- Surveys



COMMUNICATIONS CONSULTING

- Brand Messaging
- Case Development
- Communications Strategy
- Creative Communications
- Visioning



EXECUTIVE SEARCH

- Chief Executive Searches
- C-Suite Searches
- Board Member Searches