



EMPOWERING COMMUNITIES TAKES A FOCUS ON FUNDRAISING

Faced with growing patient and client populations, healthcare and basic need organizations are rising to the challenge with the power of philanthropy.

Throughout our 45+ years of experience, we have partnered with organizations in every area that makes up the broader healthcare sector. Campbell & Company is privileged to partner with healthcare and basic needs organizations nationwide to:

- Harness the potential for **major gift fundraising**, while honoring gifts of all sizes.
- Reach donors across multiple geographies and **maintain connection** with everyone who is part of the work.
- Calibrate the right tone and urgency within a **case for support** while balancing the message with hope.
- Inspire donors to make **transformational gifts** when project details might be unfolding in real time.
- Steward the many ways people **show support** - through volunteerism, political support, or support for specific programs.

CAMPBELL & COMPANY'S INTEGRATED APPROACH

Our versatile teams bring a range of expertise to every partnership so we can look at your challenges from every angle and bring the big picture into focus.



FUNDRAISING CONSULTING

- Campaign Planning Study
- Campaign Counsel and Implementation
- Development Assessment
- Digital Donor Engagement
- Annual Giving
- Alumni Engagement



STRATEGIC INFORMATION SERVICES

- Analytics
- Benchmarking
- Database Review
- Prospect Research
- Surveys



COMMUNICATIONS CONSULTING

- Brand Messaging
- Case Development
- Communications Strategy
- Creative Communications
- Visioning

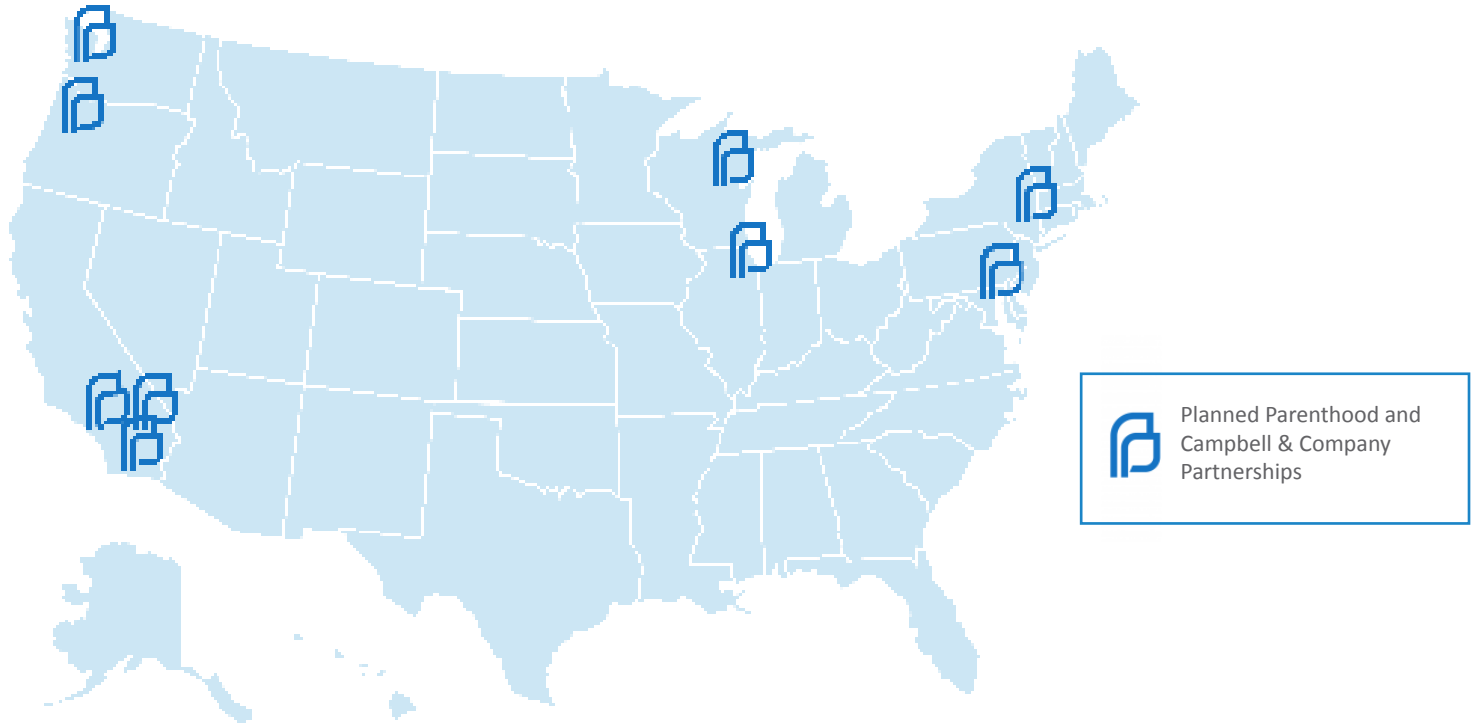


EXECUTIVE SEARCH

- Chief Executive Searches
- C-Suite Searches
- Board Member Searches

A TRACK RECORD OF SUCCESS

Over the course of nearly twenty years, Campbell & Company has worked on more than 50 engagements with roughly a dozen Planned Parenthood affiliates, in addition to PPFA. We are deeply grateful to be working with so many of you and remain committed to the care you provide. No matter what, we've got your back!



THE BENEFITS OF CHOOSING CAMPBELL & COMPANY

Our philosophy of collaboration and inclusion also extends to how we operate as a firm. By maintaining a culture driven by integrity, candor, rigor, partnership, inclusion, and creativity, we empower every team member to innovate for the good of our clients and the good of the sector.



WE KNOW THE HEALTHCARE SECTOR. We work with organizations in every area of healthcare and human services, including leading hospitals and health systems; professional medical associations and societies; health and human service organizations serving people with issues related to reproductive health, mental health, substance abuse, and more.



LOCAL KNOWLEDGE WITH A NATIONAL PRESENCE. With consultants on the ground nationwide, Campbell & Company has in-depth expertise in many of the nation's leading philanthropic markets. As a result, we can help you reach donors wherever they are and develop strategies that match the landscape.



TEAM APPROACH. Campbell & Company's integrated approach relies on partnership, and a collaborative team of experts tied to a nationwide network. The mission-driven organizations we work with can leverage our firm's expertise in the nonprofit sector, ensure they own their philanthropic relationships, build institutional knowledge, and increase their fundraising capacity.

Contact us at [877.957.0000](tel:877.957.0000) and/or info@campbellcompany.com for more information or to launch the Campbell & Company Team within your organization today.